
ALEGRA CHETTI

MAKEUP, FASHION, BEAUTY AND STYLE BLOG

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Alegra is a NYC based beauty & fashion influencer. Alegra enjoys helping her followers discover the best in beauty, skincare, fashion and more.



She has partnered with Ulta, Colourpop, Peter Thomas Roth, Too Faced, Juvia's Place and Clinique, to name a few. She has appeared in SI Swim, Glamour Magazine, Marie Claire, on the Dr. Oz show, in NYC theatre, Sundance film and more.



54K
Followers



7K
Followers



82K
Followers



100K
Subscribers



DEMOGRAPHICS

- USA Based Following
- Female
- Age 24-36

SPECIALITIES

- Makeup
- Hair Styling
- Skincare
- Fashion
- Nails
- Lifestyle



CHARITY

- Camp Boggy Creek
- ASPCA
- St.Judes Childrens Hospital





SERVICES OFFERED

- Sponsorship
- Social Media
- Promotions
- Attending Events
- Product Reviews
- Long Term Collaborations

AUDIENCE REACH

- 4.7 Mil Views on Youtube
- 5k Total Engagement per Instagram Post
- 100K Youtube Subscribers
- 82K Instragram Following



PARTNERSHIP/ AFFILIATES

Nordstrom
Clinique
Kerastase
Google
Ulta Beauty
Urban Decay Cosmetics

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Alegra Chetti

SPONSORSHIP DECK

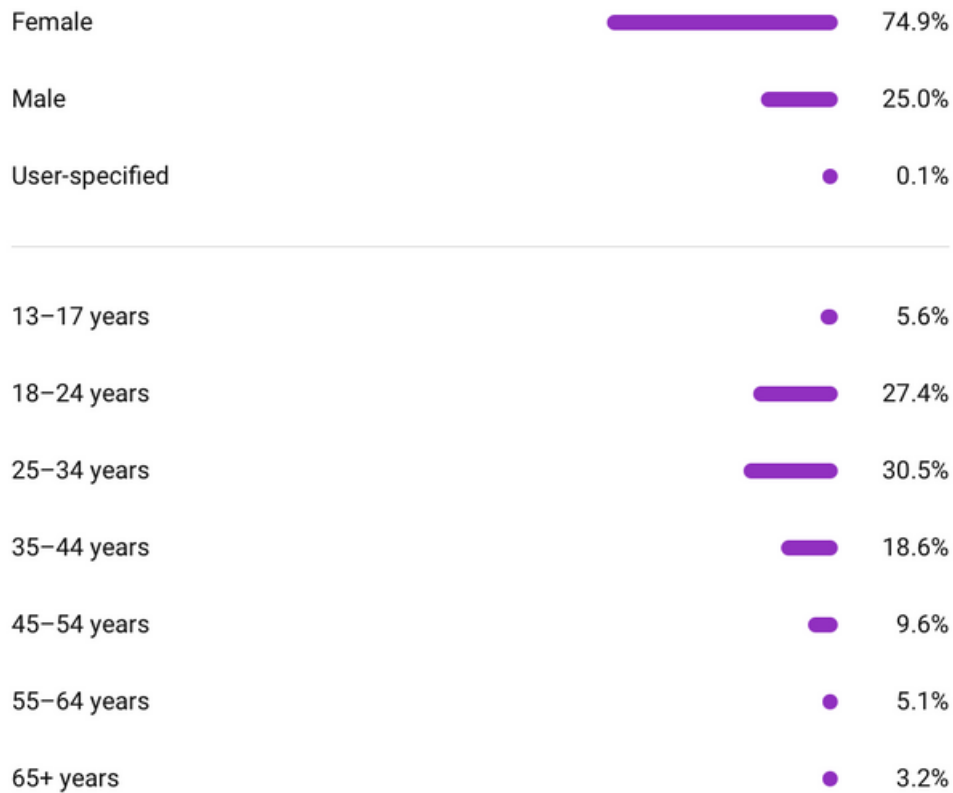
INDIVIDUAL SERVICES

- Dedicated Youtube Video, Includes Twitter, Facebook, Blog & Pinterest Share \$800
- 3 Minute Youtube Mention \$325
- 1 Instagram Post With Story Swipe Up \$275
- TikTok or Instagram Reel \$250
- SEO Optimized Blog Post With Photos \$375
- Dedicated Youtube Video w/ Instagram Post 1K

Analytics

Age and gender

Views · Last 28 days



Top geographies

Views · Last 28 days



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*Thank you for Your
Interest in
Alegra Chetti*

Best Wishes